AMERICAN VISION
UNIVERSITY
California | United States of America

Master of Business Administration

Acquire new skills and new perspectives

There's a reason that MBA program is thought of as training grounds for the world's future business leaders. You'll be mastering both hard and soft skills to become the ultimate team player.

approved by

BPPE
Bureau for Private Postsecondary Education

About
Master of Business Administration

The MBA program will provide you with a very comprehensive overview of Business Administration. You will be mastering both hard and soft skills to become the ultimate team player. Through the program, you won't be only navigating economics and marketing but also team-building skills including problem solving, teamwork and demonstrating integrity – all designed to bring out the best in you. The MBA learning goals specify the intellectual and behavioral competencies that graduates should possess and that provide a foundation for their future professional and personal development and success.

Why Study MBA

An MBA can open up new avenues and provide you with new skills in the workplace.

Acquire New Perspectives

The MBA program looks at the whole field of business and explores management, marketing, finance, HR, operations and more. An MBA teaches students the best practice in business.

Become Your Own Boss

If you're a budding entrepreneur, an MBA can help you reach your goals. During your studies you'll gain the administration and leadership skills to setup your own business.

Advance Your Career

An MBA qualification on your CV/résumé gives you the edge you need to separate yourself from the competition. Earning an MBA signifies your desire to move up the career ladder and can help you secure interviews for top positions.

"Keep Challenging Yourself And Bring Out The Best In You"

Program Structure

The Master of Business Administration consists of approximately 360 hours of material and delivered over an 18 months period with a flexible program structure. All course material is delivered through the innovative American Vision University iLearn platform. The MBA program has 12 courses, each course is 3 credits, the student may need 36 credits to complete the program. There are 4 terms in a year, and each term is 10 weeks long. Each term the student may register for 2 courses.

Curriculum

TOTAL PROGRAM REQUIRED CREDITS: 36 CREDITS
Core Courses Credits (27 Credits)
Elective courses Credits (9 Credits)

Year 1

MBUS 601 - Business Intelligence and Analytics
MBUS 619 - Organizational Behavior
MBUS 617 - Managerial Communication
MBUS 603 - Marketing Management
MBUS 602 - Human Resource Management
MBUS 604 - Management of International Business
MBUS 621 - E-commerce
MBUS 625 - Fundamentals of Financial Accounting and Financial Management

Year 2

MBUS 627 - Leadership
MBUS 605 - Managerial Economics
MBUS 606 - Strategic Management
MBUS 635 - Supply Chain Management

MBA Concentrations

- Marketing
- Financial Management
- Human Resource Management
- Six Sigma Quality
- Film Producing
- International Trade and Global Logistics

Admission Requirements

- A completed application form.
- An undergraduate degree, or equivalent.
- Academic transcripts.
- A professional résumé.
- TOEFL or IELTS (if applicable).

Program Objectives

- Display competencies and knowledge in key business functional areas including management, finance, marketing, and leadership.
- Identify ethical dilemmas and apply an appropriate ethics model or framework to propose and defend resolutions.
- Evaluate the consequences of managerial decisions in diverse business contexts.
- Apply business principles to solve structured and unstructured problems to strengthen strategic positioning in the global economy.
- Apply business and managerial skills across disciplines.
- Deliver professional quality communications that demonstrate appropriate audience awareness.
- Develop an understanding of the diverse and rapidly changing global business environment.

Shape Your Tomorrow

Get In Touch:

Email:
info@americanvisionuniversity.org

Phone:
1-949-501-3701

Web:
www.americanvisionuniversity.org

Address:
American Vision University
14471 Chambers Road,
Suite 104, Tustin,
CA 92780, USA